ANDREW BROOKS

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www.atbrooks.com

EXPERIENCE

March 2018 – April 2020

Idea Grove, Addison, Texas
UI/UX DESIGNER & GRAPHIC DESIGNER

Executed UX & UI design components for web designs including wireframes, visual designs and prototypes
Created meaningful interactive experiences through visual design for a variety of clients using Ceros platform
Designed effective storytelling through visual rebranding including logos, style guides, web redesign and more
Collaborated with account executives and clients to provide quality end-products in a timely and efficient manner
Innovated a variety of digital products for business-to-business tech clients including eBooks, case studies, etc

July 2013 – March 2018

Texas General Counsel Forum, Dallas, Texas
ART DIRECTOR & GRAPHIC DESIGNER

Updated the website's current interface using HTML5/CSS3 to enhance the user experience of membership
Updated and maintained the organization's website utilizing WordPress
Created original and stock graphics for all chapter, statewide and national events
Prepared and distributed digital marketing emails for 60+ events
Oversaw all printing, including event signage, brochures, dinner programs, and other collateral materials

2017 (36th Anniversary Event)
2016 (35th Anniversary Event)
2015 (34th Anniversary Event)

Black Tie Dinner Charity, Dallas, Texas
VOLUNTEER GRAPHIC DESIGNER

Designed multiple pieces of print collateral for a charity event
Created digital email marketing for charity dinner and other fundraising events
Collaborated with marketing committee to create theme and print pieces

December 2012 – July 2013

Mouser Electronics, Mansfield, Texas
PRODUCTION ARTIST

Designed, edited, and maintained pages for the production of the company's catalog

January 2011 – May 2012

Texas Tech University IT Division, Lubbock, Texas
GRAPHIC DESIGNER

Designed and edited newsletters, brochures, flyers, posters, and other projects to advertise TTU IT Division services and events

SKILLS

Wireframing
Prototyping
UI Design
Interaction Design
UX Design
Brand Identity
Print Production
Photograghy

TOOLS

HubSpot
Wordpress
Ceros
Sketch
InVision
Adobe XD
HTML5/CSS3/JavaScript
Adobe Photoshop/Adobe Illustrator/Adobe InDesign

EDUCATION

Southern Methodist University
WEB DESIGN CERTIFICATION PROGRAM
August 2017

Texas Tech University
BFA in COMMUNICATION DESIGN
May 2012